

Press Release

23rd May 2008

Ground-breaking Unified Messaging solution launched by Ipitomi to enhance its IP Telephony offering

Hosted IP Telephony provider Ipitomi today announced the launch of its innovative Unified Messaging solution called SMART services which enable workers to continue working regardless of whether they are in the office, on the road or at home. As a result, business productivity is increased substantially since workers can respond quickly to customer or internal demands.

The new services that have been launched include leading Single Number Reach and Desktop Integration solutions. They enable users to seamlessly switch between communication applications. Single Number Reach offers one phone number which rings multiple devices (such as a desktop phone and mobile device) simultaneously. A user can also switch from speaking on their mobile phone to instantly transferring their call to their desktop phone and vice versa if they are about to leave the office. Thanks to Ipitomi's Window's Integration service, users can be browsing the internet and select a phone number on their screen, which their phone will then call (Click to Dial). Other services include Fax to E-mail (a fax number which sends faxes to a user's e-mail inbox) and Click to Sms which enables users to send sms messages from most applications on their PC.

Ipitomi's IP Telephony is a feature-rich solution that uses high quality, Cisco technology. Ipitomi has achieved Cisco's largest hosted colour IP Telephony deployment in the UK due to the high quality, feature-rich and cost-effective nature of its offering.

About Ipitomi

Ipitomi provides high quality Information Communications Technology (ICT) solutions (including IP, mobile, ISDN, data, internet bandwidth, conferencing and hardware provision) for organisations ranging from SMEs to large multinationals as well as specialist solutions for property estates.

Established in 1998, Ipitomi offers a comprehensive range of products and services meaning that the company can provide the right combination of services to best meet customer requirements. Ipitomi is also in an ideal position to deliver a complete, fully integrated and managed solution so that all of an organisation's technology and telecoms requirements are met by one provider.

The Ipitomi philosophy is to combine market-leading technologies to offer organisations more productive and flexible ways of working. After thoroughly analysing and appraising new technologies, Ipitomi offers the most reliable, cost-effective and leading edge solutions. This means organisations don't have to worry about the teething problems of new technology but are left to deal with core business activities.

Press Contact

For more information, please contact Sital Dixit by phone: 020 3159 4559 or e-mail sital.dixit@ipitomi.com