

Press Release

3rd December 2007

Ipitomi strengthens Executive Board by appointing Karen McCoun as new Product, Development and Operations Director

The technology and telecoms provider, Ipitomi, is pleased to announce that Karen McCoun has been appointed to Ipitomi's Executive Board as Product, Development and Operations (PDO) Director with immediate effect.

The role focuses on providing strategic guidance to the PDO Division, driving the delivery of new services from concept to delivery whilst ensuring they are closely aligned to market demand and fully integrated within the company's existing service portfolio. Karen's responsibilities also include the development of Ipitomi's bespoke software systems as well as the security and stability of the core network infrastructure.

Karen has over 15 years experience in the IT industry, having previously worked at Global Asset Management and Accenture. Most recently, Karen spent the last seven years with the Executive Offices Group as IT Director. Her transition to Ipitomi will strengthen the company's competitive advantage from gaining a greater insight of the business centre market place.

Speaking about her current role, Karen said: "I am looking forward to building on the current success of Ipitomi, which is indicated by Steve Frost from Cisco's recent statement that Ipitomi has the largest colour IP Telephony roll-out in the UK and third largest worldwide (more than 9,000 handsets). Ipitomi has created a pioneering, leading business model for business centres and business parks. It enables organisations to increase revenues whilst having the option to have all their technology needs met by one provider."

Commenting on Karen's appointment, Adrian Coppin, Managing Director said: "Karen McCoun brings a wealth of experience and is a valued asset to the team. I am sure she will add to the company's success which has experienced a consistent 50 percent annual growth since 2003 to ensure Ipitomi remains at the forefront of providing the most efficient, leading edge and high quality managed Information Communication Technology (ICT) services. Ipitomi has experienced rapid growth in recent years and it is vital that we build on our success through strong management appointments."

About Ipitomi

Ipitomi provides high quality Information Communications Technology solutions (including IP, mobile, ISDN, data, internet bandwidth, conferencing and hardware provision) for organisations ranging from SMEs to large multinationals as well as specialist solutions for business centres and business parks.

Originally established in 1998 under the name of Principal IT, the company changed name to Ipitomi in May 2007 in order to further differentiate itself in the market place. Ipitomi's comprehensive range of products and services mean that the company can provide the right combination of services to best meet customer requirements. Ipitomi is also in an ideal position to deliver a complete, fully integrated and managed solution so that all of an organisation's technology and telecoms requirements are met by one provider.

The Ipitomi philosophy is to combine market-leading technologies to offer organisations more productive and flexible ways of working. After thoroughly analysing and appraising new technologies, Ipitomi offers the most reliable, cost-effective and leading edge solutions. This means organisations don't have to worry about the teething problems of new technology but are left to deal with core business activities.

Press Contact

For more information, please contact Sital Dixit by phone: 020 3159 4559 or e-mail sital.dixit@ipitomi.com

www.ipitomi.com